

Sumitomo Riko to Exhibit at Bauma China 2016

Sumitomo Riko Company Limited (Headquarters: Nakamura-ku, Nagoya-shi; President and COO: Tetsu Matsui) will, in collaboration with the Sumitomo Riko Group's Chinese subsidiaries SumiRiko Industrial Products (Shanghai) Co., Ltd. and TRFH Co., Ltd., exhibit its hydraulic hoses for various construction machinery at "Bauma China 2016 (the 8th International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles)" to be held from Tuesday, November 22 at the "Shanghai New International Expo Centre" in Shanghai, China.

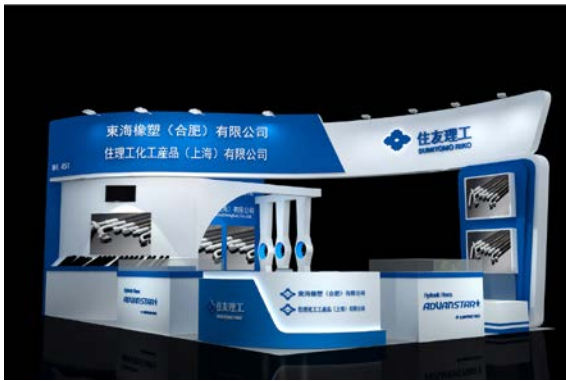


Image of booth



ADVANSTAR series

In the industrial hose business, we have aimed for collaboration among our bases in Japan, China and India while accelerating the enhancement of our quality and cost competitiveness and actively promoting sales expansion in the global market.

In China, industrial hose sales company Sumiriko Industrial Products (Shanghai) has been promoting the expansion of its business, such as with the launch of the Chinese domestic dealership association "Kyoshokai (Gong xiang hui)" in October. Its exhibition booth at this trade fair is also aimed at expanding sales channels to overseas construction machinery manufacturers, particularly local manufacturers in the Chinese market, where a recovery in demand is forecast in future.

A highlight this time is the "EXS Series" of slim products, a new series of our "ADVANSTAR" brand of hydraulic hoses for the overseas aftermarket. More flexible and easier to handle than existing products, these new hoses have been developed to meet the needs of the Chinese market where there is a call for compact piping. Utilizing the rubber and metal technologies developed by our company over the years, these are highly reliable products that combine flexibility with the durability, weather resistance, and pressure resistance required of hydraulic hoses, while also complying with DIN standards.

Our booth will also include an actual demonstration of press working that involves assembling this series of hoses with metal fittings.

Be sure to come and look at our company's new slim hose products, which are going to be increasingly popular in the global construction machinery industry in future.

Outline of Exhibition

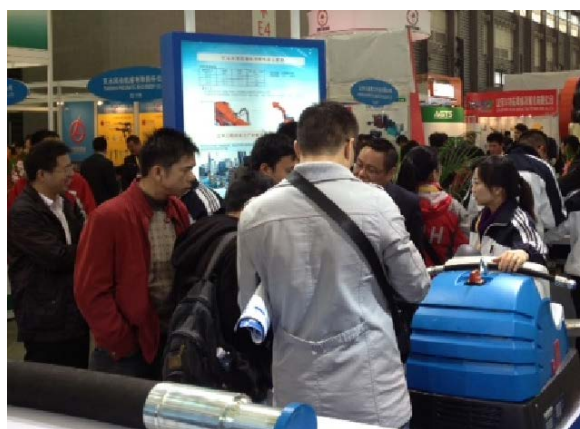
Exhibition name	Bauma China 2016 (8th International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles)
Dates	Tuesday, November 22 - Friday, November 25
Venue	Shanghai New International Expo Centre (Shanghai, China)
Exhibiting companies	Sumitomo Riko Company Limited, Sumiriko Industrial Products (Shanghai) Co., Ltd., TRFH Co., Ltd.
Booth no.	W4.451

Exhibit contents

- “EXS Series”, a new line of the “ADVANSTAR” brand of hydraulic hoses for the overseas repair parts market.
* A feature of these new products is their high flexibility and ease of routing. They are DIN compatible and can be assembled on site.
- SHD/SIB Series of slim hoses for OEM
* Popular series adopted for many years as authorized parts for Japanese equipment manufacturers.
Slim yet resistant to vibration and pulling, they are used for various applications in different industries.
- Large diameter “W/S hoses”
* Large diameter W/S hoses used in heavy machinery at demanding construction sites will be exhibited in cross-section.
Check out our pressing and adhesive technologies for assembling hoses and metal fittings, with wires arranged in a precise and orderly way.
- Hose and metal fitting assembly press demonstration
* We will give a live demonstration of a press for assembling a hose and metal fittings in situ when a hose breaks.
Assembly is so simple that anyone can do it, which means an emergency response can be done on site.



Assembly press



Scene from the previous Bauma trade fair in 2014

【Contact Information】

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