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## Toward a future starting from the forest. Groundbreaking Ceremony of the Expo 2025 Osaka, Kansai “Sumitomo Pavilion”

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On December 11, 2023, the Sumitomo Group held a groundbreaking ceremony for the “Sumitomo Pavilion” at the pavilion’s planned construction site at Yumeshima, the site of Expo 2025 Osaka, Kansai.

During his greeting at the ceremony, Sumitomo EXPO 2025 Promotion Committee Chairman Kuniharu Nakamura stated, “Ever since the 19 companies of the Sumitomo Group decided to join Expo 2025 with the Sumitomo Pavilion in April 2021, the Sumitomo Group has harnessed the collective powers of the group and with the cooperation of its many stakeholders, we are finally ready to start the construction. There is still a broad range of tasks to be done in the time leading up to the April 2025 opening and we will address them one by one. Osaka, Kansai is the place where we established our foundation that allowed for the growth of our group and we hope to make the most of this great fortune of an EXPO being held in the place where our roots lie. Furthermore, we look forward to gathering the wisdom, technological capabilities, and talent garnered to present in completing the “Sumitomo Pavilion” and guiding it toward success, welcoming many visitors, and contributing to the further development of the Osaka/Kansai area.”



(From the left,)

**Mr. Toshiro Mitsuyoshi, President and Executive Officer, SUMITOMO FORESTRY**  
**Mr. Shigetoshi Kondo, Representative Director, President, Sumitomo Mitsui Construction**  
**Mr. Kuniharu Nakamura, Chairman of the Sumitomo EXPO2025 Promotion Committee**  
**Mr. Jun Naito, General Producer for the Sumitomo EXPO2025 Promotion Committee**

### 【Contact Information】

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## “Toward a future starting from the forest. “Sumitomo Pavilion””

The design of the Sumitomo Pavilion is inspired by the “peaks of the Besshi Mountains” in Shikoku, Japan where the foundation of Sumitomo’s growth was established; and features a silhouette of its mountain ranges. The Pavilion is built with the trees of the “Sumitomo Forest”, which has lived through more than 400 years of Sumitomo history. The lumber is processed into “plywood” based on the concept of “valuing each life, one tree at a time” and ensuring that the tree is used in its entirety. Furthermore, the leftover “peeling core” from peeling the logs will be turned into benches to be set up throughout the space.



Sumitomo Pavilion façade design

The pavilion will make effective use of wood resources while also recycling to balance both ecology and economy and ultimately creating a building that offers the warmth and healing powers of wood. We will proceed with preparations in our aim to build a pavilion that will portray our hopes for the future and captivate the hearts of many.

There are less than 500 days to the opening of Expo 2025 Osaka, Kansai. The Sumitomo Group will gather the wisdom, technology, and talent garnered to present and address social issues through the collective powers of the group. We will showcase exhibitions that move people’s hearts, promote change, and create hope for the future; along with aspirational entertainment to create a place where people can gather and start conversations.



## 【Sumitomo Pavilion Ceremony Overview】

|                                |   |
|--------------------------------|---|
| Ceremony Title                 | Sumitomo Pavilion Construction Groundbreaking Ceremony  |
| Ordering Party                 | Sumitomo EXPO2025 Promotion Committee   |
| Designer/Basic Design          | DENTSU LIVE INC. NIKKEN SEKKEI LTD.   |
| Designer/ Detailed Design      | DENTSU LIVE INC. Sumitomo Mitsui Construction Co., Ltd. First Class Architect   |
| Supervisor                     | DENTSU LIVE INC.  |
| Contractor/Construction Work   | Sumitomo Mitsui Construction/Sumitomo Forestry joint corporation  |
| Contractor/Installation Work   | Sumitomo Densetsu Co., Ltd.   |
| Contractor/Exhibition Work     | DENTSU LIVE INC., NOMURA Co., Ltd.  |
| Date                           | December 11, 2023 (Monday)  |
| Shinto Ritual                  | 13 : 30~14 : 30   |
| Place                          | Yumeshima, Konohana-ku, Osaka-shi, Osaka (Expo 2025 Osaka, Kansai venue)  |
| Master of Religious Ceremonies | Ubusuna Shrine, Chief Priest  |
| Construction Overview          | <p>Location of Construction/Yumeshima, Konohana-ku, Osaka-shi, Osaka</p> <ul style="list-style-type: none"> <li>・ Structure, scale/Steel frame building with partial wooden construction, 2 stories above ground level</li> <li>・ Total floor area/2,717.72 m<sup>2</sup></li> <li>・ Purpose/Exhibition hall, office</li> </ul> |
| Term                           | <p>(New construction) December 15, 2023 – December 31, 2024</p> <p>(Demolition) December 1, 2025-March 31, 2026</p>   |



Sumitomo Pavilion façade design



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\* The framework of this press release has been created by LLM (generative AI: Large Language Model) developed by NEC.

Intro URL : <https://jpn.nec.com/LLM/index.html>

### 【Asset Access】

◆Asset URL: Assets regarding today's "Sumitomo Pavilion" announcement can be downloaded from the URL below.

<https://sumitomoexpo.com/materials>

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